

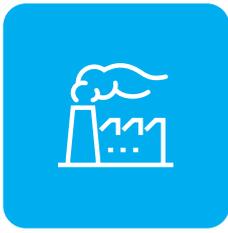


## Growing, without the growing pains

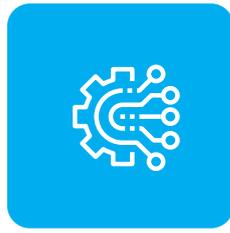
Priority is a refreshing alternative to weighty and complex ERP systems that help boost your business efficiency. The future is agile, your ERP should be too.

Recognized by top industry analysts and professionals for its product innovation and leadership, Priority empowers thousands of organizations with comprehensive, flexible and scalable ERP solutions.

**With over 10,000 ERP customers, Priority proudly serves these and other global industries:**



Manufacturing



IT & Professional Services



Wholesale & Logistics



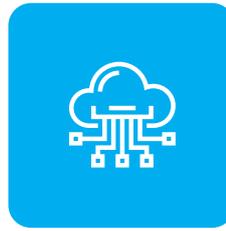
Financial Services



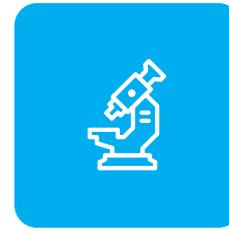
Retail



Pharmaceutical



Software & Technology



Medical Devices

## Analysts Talk



Priority named a Niche Player in 2021 Gartner® Magic Quadrant™ for Cloud ERP for Product-Centric Enterprises Report, marking the first time that Priority has been identified in a Magic Quadrant report. Core capabilities of product-centric cloud ERP suites include operational ERP and financial management functionality.



Priority named a Major Player in IDC MarketScape for SaaS Cloud-enabled Operational ERP report, for three consecutive years, 2019-2021, recognized as a system based on an open, flexible, scalable, multi-language & multi-currency platform.



Priority ranked as a "High Performer Spring 2021" in G2. Recognized for its high-level customer satisfaction, and cited alongside other leading ERP vendors in G2's "Best Process ERP Software 2020" report.

## About Priority Software

Priority Software provides flexible, end-to-end business management solutions for organizations of all sizes in a wide range of industries, from a fully featured ERP platform serving multinational corporations, to small and growing businesses. Recognized by top industry analysts and professionals for its product innovation, Priority improves business efficiency and the customer experience, providing real-time access to business data and insights in the cloud, on premise, and on-the-go. With offices in the US, UK, Belgium, and Israel, and a global network of business partners, Priority enables 10,000 ERP customers in 40 countries to manage and grow their business.

# A flexible ERP solution powered by innovation

Real-time access to business data, matched with insights in the cloud, on-premise, and on-the-go. Priority's functionality covers all the core elements of ERP, all via a modern platform with cross-functional capabilities, such as graphical BPM, Mobile Application Generator, Web SDK, Open APIs, and more.

## What's Inside

Priority offers a full range of modules, functionalities and features to control and manage the entire organization, from the front desk and finance, to the shop floor and warehouse, all with robust cross-system tools, such as email synchronization, integration with Apple, Google, and MS-Office tools, powerful search tools, and user-friendly document design tools.



### Manufacturing

Comprehensive production management control, from the shop floor to the end-customer, supporting the entire supply chain, helping manufacturers effectively handle customer and compliance mandates, supplier management, cost control, and staying ahead of the competition.



### CRM & Sales

Manages marketing/sales pipelines with a full customer lifecycle management system: lead management, opportunity management, account management, sales targets, forecast analysis, and marketing campaigns.



### Supply Chain Management

Manages production and manufacturing control, inventory control, MRP and purchase planning, vendor relationship management, engineering change orders, delivery scheduling, QA, and inter-company transactions.



### Warehouse Management System

Fully integrated system: optimization, picking, shipping and replenishment waves, receiving/putaway tasks, traceability, support for mobile devices, barcode labeling, and RFID tags.



### Financials

Supports a variety of billing methods, cash management, cost control, budget control, fixed asset capabilities, and financial statement generators.



### Project Management

Track/manage customer projects and facilitate team collaboration by linking every task to its related project, including resource management, SOW, project-related BOM, project costing, budgeting, and invoicing.



### HR & Employee Attendance

Automates, regulates and centralizes HR management: full employee lifecycle, talent management, recruitment, hiring, employee assignments, benefits administration; attendance management: employee profiles, payroll categories, overtime calculation, shifts, and schedules.



### Customer Service

Manages service calls and tickets, with a holistic view of each customer; integrated knowledge base, business process management, self-service tools, omni-channel support, and mobile field service solutions, where field technicians handle tickets directly from their mobile device.



### Business Intelligence (BI)

Advanced business intelligence and analytics for accurate, integrated views of all business data to monitor behaviors, identify trends and plan ahead: flexible, customized reporting, executive dashboards, business metrics, and drill-down functionality.

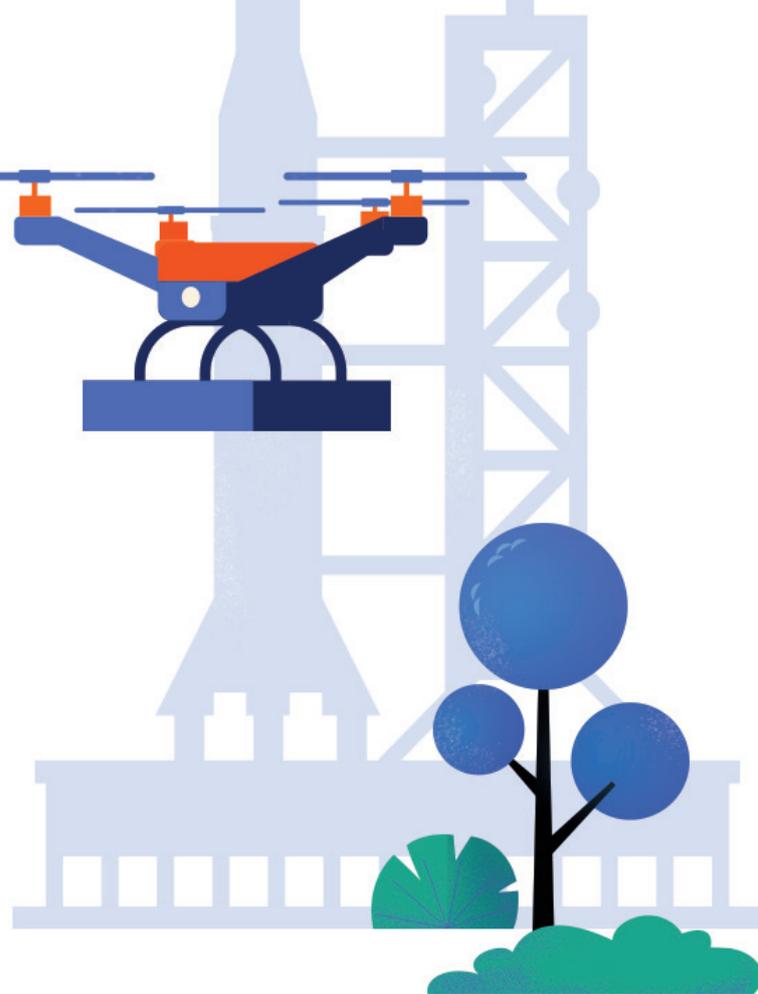


### Business Process Management (BPM)

Interactive workflow mechanism offers maximum flexibility in planning, implementing, and enforcing business processes; streamlines work process across all departments to optimize efficiency, with tools to create business rules, to-do lists, automatic responses, reminders, display warnings, and more.

# Today's strategies for tomorrow's business – and beyond

Today, competitive dynamics and the pace of change are so quick, that most companies don't know what their business model will be in the next 2-3 years. Priority ERP is designed to incorporate business scalability and agility, so you can change your business as you see fit, without changing your platform.



## All the tools and functionality you need to boost your business

### Feature-rich

Priority offers a full range of modules, functionalities and features to manage and control your entire business operation, including support of multi-company, multi-site, multi-lingual, and multi-currency organizations.

### Work Independently

A highly scalable solution to meet your current and future business needs, Priority ERP is easy to implement, easy to maintain, and easy to enhance, enabling you to work independently, and grow as your business grows.

### 360° View

Holistic view of your entire business processes, with real-time data access, allowing you to track all aspects of your business throughout the entire lifecycle, to make better, more informed business decisions.

## Your business is agile, your ERP should be too

### Openness

Hyper-connected ERP with a new level of interoperability between core business processes, external data, and IoT devices, including Open APIs and Web SDKs to enable developers to integrate Priority ERP with any third party or self-developed app.

### Scalability

A highly scalable system, Priority ERP keeps pace with your organization's trajectory, with the ability to take on new markets and handle exponential increases in transactional volume, workloads, and amounts of data.

### Innovation

In the forefront of technology, Priority is available as a cloud-based, (SaaS) or on-premise installation, with a mobile-friendly interface for fast, easy access from any mobile device or tablet, anywhere, any time.